

# ANNUAL 2024 SPONSORSHIP PACKAGES

**\$20,000**

## ONE ONLY PLATINUM SPONSOR

- ✓ **Website Marketing** – DowntownParker.com and ParkerChristmas.com
  - Premier Placement on multiple pages & dedicated sponsor page
- ✓ **Social Media Marketing** – Facebook & Instagram
  - 24 Post per year (2 post per month) 6 Reels a year - Facebook and Instagram
- ✓ **BEAT newsletter** – 4 spotlights a year
- ✓ **DBA Membership Internal Monthly Newsletter** – 4 spotlights a year
- ✓ **Sponsor Banners** – Largest Logo | center
- ✓ **DBA Membership Perks** – One Month as presenter at our DBA General Meeting
- ✓ **Downtown Parker Event Perks** – Free booth to every event (3-4 events), TITLE SPONSOR and complimentary entry/float into the Christmas Parade.

**\$10,000**

## 3 AVAILABLE GOLD SPONSOR

- ✓ **Website Marketing** – DowntownParker.com and ParkerChristmas.com
  - Premier Placement on Home Page, Event Page & dedicated sponsor page
- ✓ **Social Media Marketing** – Facebook & Instagram
  - 12 Post per year (1 post per month) 3 Reels a year - Facebook and Instagram
- ✓ **BEAT newsletter** – 3 spotlights a year
- ✓ **DBA Membership Internal Monthly Newsletter** – 3 spotlights a year
- ✓ **Sponsor Banners** – Large Logo under Platinum
- ✓ **DBA Membership Perks** – One Month as a 5 minute speaker at our DBA General Meeting
- ✓ **Downtown Parker Event Perks** – Free booth for 3 events

**\$5,000**

## 5 AVAILABLE SILVER SPONSOR

- ✓ **Website Marketing** – DowntownParker.com and ParkerChristmas.com
  - Rotating placement on Home Page, Event Page & dedicated sponsor page
- ✓ **Social Media Marketing** – Facebook & Instagram
  - 6 Post per year (1 post every other month) 2 Reels a year - Facebook and Instagram
- ✓ **BEAT newsletter** – 2 spotlights a year
- ✓ **DBA Membership Internal Monthly Newsletter** – 2 spotlights a year
- ✓ **Sponsor Banners** – Medium Logo
- ✓ **DBA Membership Perks** – One Month as a 5 minute speaker at our DBA General Meeting
- ✓ **Downtown Parker Event Perks** – Free booth for 2 events

**\$1,500**

## 10 AVAILABLE BRONZE SPONSOR

- ✓ **Website Marketing** – DowntownParker.com and ParkerChristmas.com
  - Rotating placement on Events Page & dedicated sponsor page
- ✓ **Social Media Marketing** – Facebook & Instagram
  - 4 Post per year (1 post per quarter) 1 Reel per year - Facebook and Instagram
- ✓ **BEAT newsletter** – 1 spotlight a year
- ✓ **DBA Membership Internal Monthly Newsletter** – 1 spotlight a year
- ✓ **Sponsor Banners** – Black Print Business Name
- ✓ **Downtown Parker Event Perks** – Free booth for 1 event



facebook.com/downtownparker



instagram.com/downtownparker

For more information & to become a Sponsor: [DowntownParker.com/Sponsorships](https://DowntownParker.com/Sponsorships)